



Overview

The Committee to Elect Danielle Allen is seeking an organized, energetic, and passionate individual to be a Constituency Organizing Director. Our campaign is committed to an organizing first approach that empowers volunteer leaders, deploys traditional direct voter contact, as well as digital, relational, and distributed organizing strategies and tactics, and centers communities for sustained movement and coalition building.

The Constituency Organizing Director will develop and implement volunteer engagement and voter mobilization strategies within key constituency groups while identifying, building, and maintaining relationships with allied organizations, community stakeholders, and activists in order to expand and build volunteer capacity within communities often left out of electoral organizing. The position requires previous organizing experience, with particular emphasis on working within and organizing diverse communities and demonstrating cultural competency across constituency groups.

The Constituency Organizing Director reports directly to the Organizing Director.

Responsibilities

- Develop and implement volunteer engagement and voter mobilization strategies within Labor, Youth, LGBTQIA+, AAPI, Black, Latinx, Immigrant, Faith, and Indigenous communities.
- Identify, build, and maintain relationships with key allied organizations, community stakeholders, and activists in order to expand and coordinate constituency engagement and mobilization.
- Work with the Organizing team to:
 - Host events with key constituencies in order to engage, identify, and recruit volunteers and volunteer leaders.
 - Train volunteers and volunteer leaders from key constituencies on traditional direct voter contact, as well as digital, relational, and distributed organizing strategies and tactics.
 - Train Organizers on relevant cultural competency to engage and work with key constituencies.
- Work with the Digital Organizing Director to engage, recruit, and mobilize key constituencies through digital organizing strategies and tactics.
- Other duties as assigned.

Qualifications

- 2-3 years of organizing experience in electoral or advocacy campaigns, with specific experience working within diverse communities and organizing Labor, Youth, LGBTQIA+, AAPI, Black, Latinx, Immigrant, Faith, and/or Indigenous communities.
- Basic understanding of organizing strategies, tactics, and metrics, and experience training, coaching, and empowering volunteer leaders and/or volunteers.
- Ability to demonstrate cultural competency across constituency groups - the awareness, knowledge, and skills needed to work with others who are culturally different from self in meaningful, relevant, and productive ways.
- Proficiency with volunteer management tools: Votebuilder/VAN, Mobilize, and OnlineActions.
- Proficiency with online community tools: Slack, Facebook Groups, Google Meet, and Zoom.
- Proficiency in a second language is preferred, but not required.
- Proficiency with Google Suite and Microsoft Office.
- Must have access to a cell phone, laptop, reliable internet, and vehicle with a valid Driver's License.
- Ability to meet ambitious goals through innovative solutions.
- Be willing and able to work long hours, including nights and weekends.
- A commitment to building an inclusive and equitable team culture.
- Ability to manage multiple tasks with varying and shifting deadlines.
- High emotional intelligence, as well as excellent written and verbal communication skills.
- Ties to Massachusetts are required.
- Passion for and commitment to electing women of color.

Salary: \$5,500/month plus benefits

To apply, please send your resume to jobs@allenforma.com with “[NAME]: Constituency Organizing Manager” in the subject line. No cover letter required.