



Communications Director:

This is an exciting opportunity for an individual looking to play a key role in the development and execution of the campaign's pathway to victory for a transformational candidate and people-first campaign seeking to inspire and engage a diverse electorate. We seek a campaign that both wins and creates a grassroots force for political change that will continue after the election and help us to enact our transformational agenda. Thus the campaign seeks a Communications Director committed to developing and executing a communications strategy that will be innovative and inclusive in its storytelling and empowerment of others.

Responsibilities:

- Serve as a member of the senior leadership team, working with the Candidate, Campaign Manager, and consultant team to develop and execute a communications strategy for the campaign.
- Serve as the on the record spokesperson for the campaign.
- Develop and maintain relationships with the Massachusetts press corp.
- Pitch stories and book interviews with local, state, and national press.
- Prepare the candidate for interviews
- Prepare press releases and talking points for both the candidate and campaign.
- Create a statewide communications strategy that ties the issues supporters and members of the Commonwealth are facing back to the campaign.
- Create a strategy for engagement of the diverse audiences within the electorate.

Essential Qualifications:

- At least two cycles of political communications experience on campaigns, or similar experience with fast moving, proactive communication and/or crisis response
- Excellent verbal and written communications skills with attention to detail
- Demonstrated success with audience diversity and cultural competence
- Ability to work independently and in team settings, handling multiple projects simultaneously with tight deadlines
- Experience talking to journalists on and off the record
- Demonstrated comfort with traditional and new media
- Ability to work long, irregular hours and travel as needed
- Reliable transportation
- Excellent organizational habits



- Strong interpersonal skills
- Commitment to investing in people and the development of teams and leaders, including volunteers.

Preferred Qualifications:

- Experience working with digital teams
- Multilingual
- Experience working in Massachusetts politics

Salary: \$6000-7500/mo plus healthcare

Location: Boston, MA

To apply, please send your resume to jobs@allenforma.com with “[NAME]: Communications Director” in the subject line. We do not require cover letters. Candidates with non-traditional resumes or non-traditional ways of demonstrating the qualifications above will be considered. Please do not hesitate to apply if you believe you are qualified along many, though not all of the dimensions listed above.